WG IMAGES

WINTER GUARD INTERNATIONAL

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Volume 1 - Number 8 OFFICIAL VOICE OF THE COLOR GUARD WORLD May, 1985

1985 WGI CO-CHAMPIONS!

State Street Review and Erte Productions (left to right) tied with 95.05 at Open Class Finals on April 14, so WGI Executive Director Lynn Lindstrom had to present them both one flag until another was made! The tie was an historic first for a title at any major championship!

WG Images

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Cover photo by Ed Ferguson

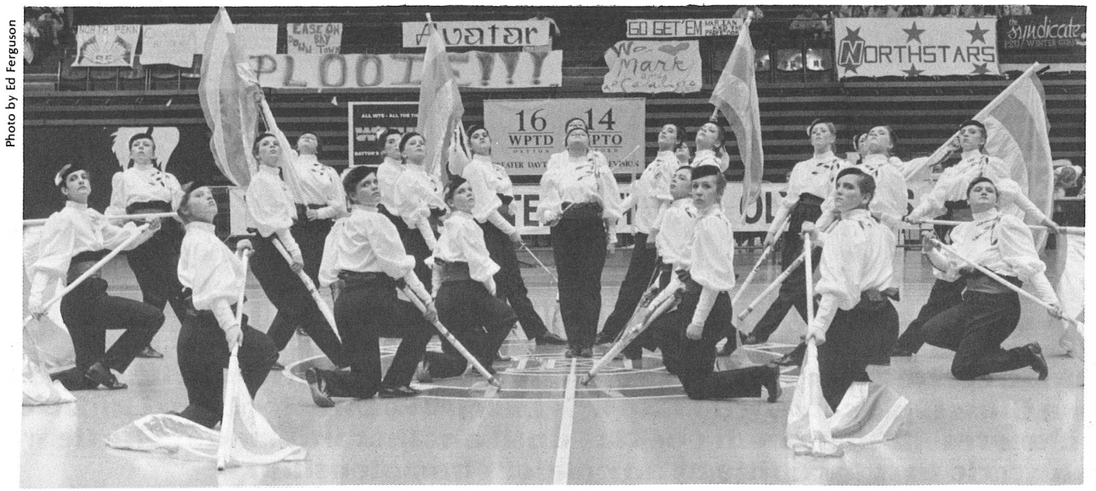

Photo by Ed Ferguson

1985 WGI OLYMPICS Independent Class A Champions. ST. ANTHONY'S QUEENS, of MA, performed a stunning precision show to win Finals after placing 2nd in Prelims.

HOW IT FELT AT FINALS!

10 PERFORMERS SHARE WHAT HAPPENED!

Compiled by Ed Cagney

Nervousness, excitement, pressure - these were the usual feelings I experienced before a performance, and this being finals, they were only magnified. Walking down the tunnel, all I could think of was the show I was about to perform and the job I had to do, not only for the other members of the guard, but for the spectators and myself. The minute we walked on the floor, we had an atmosphere to create and maintain until the show was over. As I was getting to my spot though, I realized that this was what we had worked for since early October, our finals performance in Dayton, and all nervousness aside, I was going to have fun. For the majority of my performance this is exactly what I did. Never before had I felt such intense excitement and pleasure during a performance. I knew that there were thousands of people in the stands who came to see a good show, and I was going to give it to them. Now that I look back on the show, and the entire weekend, it seems like a dream, but there is one thing I do remember, I came off the floor feeling great because I know I had given my all to the show and the audience.

by Hobie (Gary) Pileski, 20
Flag/Rifle, 2 years
State Street Review

Competing in the 1985 WGI Olympics was a great feeling. This great feeling was not only from making it to finals, but for making it through the 85 season. When the season first started we had many problems with changes in management and also our name. Thanks to our staff and our new management, they made it possible for us to compete. The guard worked hard throughout the season and never gave up. To me, marching in the finals and winning the Olympics Championship was a well deserved reward and a feeling of success.

by Michelle Mercurio, 17
Sabre, 2 years
Erte' Productions

The most noticeable feeling that I experienced on the floor of the Dayton Arena during Finals was a deep sense of accomplishment. Not from where we had finished the season at, but from where we had started the season from.

From placing dead last in our own regional to making finals in Dayton, seven weeks later, took exactly what this guard tries to portray; a sense of love and respect among members and audience, and turned it into reality.

Along with that feeling of accomplishment on the court went a desire to perform. A desire fueled by the energy given off of fellow marching members. Energy that the audience feels, and often refers to as "Presence".

In a word, what I felt like while marching Finals in Dayton, Ohio was; "A-WHOO-WHEE"

by Rick Pedigo, 19
Rifle, 2 years
Avatar

Answering a question of this sort is next to impossible. The immense wave of feelings which rush through your body when you step in front of that crowd is inconceivable.

A few of the feelings which I remember most vividly are nervous excitement and simple happiness. The nervous excitement spawns from your concentration on the program which you know you must perform while the simple happiness is from the heart. When I walked on to that floor in Dayton I know that I had spent the best years of my life with a group of guys who will dominate color guard history -- the "Cavaliers".

by Bob Johnson, 21
Flag, 4 Winter, 7 Summer Seasons
Cavaliers

When I was first asked to write about my feelings concerning the 1985 WGI Olympics, I knew that I would have to think long and hard before writing anything because of the still fresh, mixed emotions I am experiencing due to this year's Olympics and its results. This was the sixth time I have competed in the WGI Olympics with the Miller's Blackhawks. (one time A Class finalist, five time Open Class finalist) That's a lot of years, especially in the same guard. I can honestly say that I've never felt so confident and proud to walk out on that floor. The Blackhawks were ready this year, and we just couldn't wait to get out there and have the time of our lives. And that's exactly what we did! We put on the best performance that a Blackhawk guard has ever given, and I would have to say that it was at least as good as, if not better than any other Olympic performance ever given. There are no words that can possibly describe the feeling I had when all those thousands of people were standing on their feet screaming, cheering, and even crying as the end of our routine neared. It was just incredible! What I think was even more incredible, however, was the ourpouring of emotions that our guard shared in the hallway after what we all knew was an utterly fantastic performance. It was a culmination of complete happiness, relief, and most of all pride among ourselves. All of our hopes, dreams, and goals of our most successful season were met. No one ever preached to us to win, but only to do our best and be the best we could be. This is what we did, and we knew it. Now what was to happen was out of our hands. The outcome was to be decided by the panel of judges. We had been in competition with our competitors several times before, so we knew the high quality of

(continued on page 14)

Photo by Dick Deihl

1985 WGI HIGH SCHOOL OPEN CLASS CHAMPIONS, TULSA UNION HS, of OK, presented a dazzling show depicting the life cycle of a butterfly!

YOU NEED HELP PROMOTING WHAT?!

ENTHUSIASM IS THE KEY!

by Doris Wentland

"Competitive Color Guard ... The WGI Olympics ... you know, Winterguard" "It sounds like a deodorant -- now what exactly is Winterguard and Competitive Color Guard?"

How many times over the years have I heard that question or questions just like it, when asked to explain color guard or drum corps! Hundreds ...

In this issue of IMAGES we will talk about the promotional success WGI enjoyed in Dayton, Ohio, just prior to and during the week of April 12-14. We will re-cap the media hypes that we attempted and what worked. Hopefully, the color guard activity will benefit from an explanation of what "went down in Dayton", so that at the grass roots level, color guards and show sponsors can, in turn, generate local publicity and promotion in their local communities. In order for this activity to generate enthusiasm and successful education, the need exists for all of us to work on our local communities for support -- it will give us a track record to promote successfully on regional and national levels.

FEBRUARY, 1985

On the first trip into Dayton to generate local support and attract "non-color guard viewership" from potential Ohio spectators, the priorities were broken down into four major categories: local television support; a radio station co-sponsorship; newspaper coverage of the event; and a special type of promotion with a local business -- in this case Wendy's. Two month's lead time was felt to be adequate because the annual event was beginning to generate recognition on its own merits from 1984 exposure.

In this article we'll generically describe the function of all three media entities and what their support generated in terms of response. Next month, a step by step description of television, radio, newspaper and special promotions, one month at a time, will begin, along with the guidelines of "how to do it right the first time" and how these guidelines will work in your local community (ies).

TELEVISION

Because WPTD-TV, Channel 16, in Dayton is not only the national PBS television producer, but also a source for local promotion, no commercial stations (4 exist in the Dayton area), were approached for co-sponsorship. WPTD-TV felt that their relationship with the "Olympics" should remain exclusive. With their blessing we did approach the commercial stations

Photo by Dick Deihl

WPTD-TV Cameraman shoots NY ROYAL GUARDSMEN performing at 1985 WGI Olympics Open Class Finals!

with :10 - :20 - :30 second Public Service Spots which WPTD produced for us, free of charge ... (because they were the source of last year's video tapes and television production, they had the material on hand.) After all, it was in their best interest to make the commercial stations aware of their interest and involvement in the event. When the spots had been produced they were taken by hand (not mailed) to each of the four local stations, along with media kits containing everything a Public Affairs Director or Director of Programming needed to know about the WGI Olympics including fact sheets, lineups, places, times and description of classes.

Once the media kits and public service spots were in place, one month prior to the Olympics, only follow-ups were required the week of the show. The seed was planted in a professional manner and only needed watering the week of the event itself.

Three days before the Olympics began, phone calls were initiated to each of the four participating (hopefuls) stations with general thank-yous for running the spots, offers of complimentary tickets to key station staff members and the promise of delivering up-to-date and last minute information the day before prelims began. The drop-off of updated material on Thursday, April 11, not only was more current, but it firmly established that, yes, indeed, we were in town with 120 color guards from throughout the North American Continent, and that we were newsworthy and "for real."

All of the stations appeared en masse at the University of Dayton Arena for three days, and sometimes, more than once a day. The Olympics were on all the Noon and 5:00 P.M. newscasts, and highlighted everything from bus off-loads to participating guards to staff workers and their functions.

From television, that's all that was needed -- we got the exposure we needed when we wanted it, to attract the local community to an event that we all had to assume they knew nothing about, but would learn to love after one trip to the Arena.

A bit of icing on the cake came from a nationally-telecast :45 second cameo spot on "Good Morning America" on Thursday, April 11. We'll talk more about how to generate national promotion in the next issue of IMAGES. Impossible, you say? ... wrong!

RADIO

Because WPTD-TV did indicate an "exclusivity" factor in its relationship with the Olympics versus a potential local television market, members of their staff indicated to us that they would prefer a radio co-sponsor rather than television, which I explained previously. Because the radio market in Dayton, and in most cities, is most viable with all age groups and for-

(continued on page 15)

Doris Wentland, of Bailey, CO, is the WGI Olympics media contact person and local publicity chairman for the past two Olympics; has been publicity director for national and local drum & bugle corps organizations and contests; and most recently was President of the Continental Divide CG Circuit based in Denver.

TV STATIONS SIGNED TO DATE

STATIONS COMMITTED TO PURCHASING THE OLYMPICS SPECIAL BY MAY 1!

compiled by Ed Cagney

CALIFORNIA
- KMTF - Fresno
- KTEH - San Jose

COLORADO
- KRMA - Denver

FLORIDA
- WSRE - Pensacola

ILLINOIS
- WILL - Urbana
- WTVP - Peoria

INDIANA
- WIPB - Muncie

KANSAS
- KPTS - Wichita

MICHIGAN
- WGVE - Allendale (Grand Rapids)
- WFUM - Flint
- WUCM - University Center

MISSISSIPPI
- WMAA - Jackson
- WMAB - Mississippi State
- WMAE - Booneville
- WMAH - Biloxi
- WMAO - Greenwood
- WMAU - Bude
- WMAV - Oxford
- WMAW - Meridian

NEBRASKA
- KTNE - Alliance
- KMNE - Bassett
- KHNE - Hastings
- KLNE - Lexington
- KRNE - Merriman
- KXNE - Norfolk
- KPNE - North Platte
- KYNE - Omaha
- KUON - Lincoln

NEW MEXICO
- KNME - Albuquerque

NEW YORK
- WSKG - Binghamton

OHIO
- WCET - Cincinnati

PENNSYLVANIA
- WQED - Pittsburgh
- WQEX - Pittsburgh

TENNESSEE
- WLJT - Martin

TEXAS
- KUHT - Houston
- KNCT - Killeen

WEST VIRGINIA
- WNPB - Morgantown

WISCONSIN
- WHA - Madison
- WMVS - Milwaukee
- WMVT - Milwaukee
- WHWC - Menomonie/Eau Claire
- WPNE - Green Bay
- WHLA - La Crosse
- WHRM - Wausau
- WLEF - Park Falls

WGI VIDEO TAPES

1985 - -TAPED IN DAYTON 4/14/85
VOL 1 Erte' Productions, Odyssey, Blessed Sacrament, Open Class Highlights
VOL 2 State Street Review, Conquest, Emerald Marquis, City Slickers.
VOL 3 Miller's Blackhawks, Canandaigua Academy, Velvet Knights, Pride of Cincinnati.
VOL 4 Cavaliers, Guardsmen, Royal Guardsmen, Avatar.
VOL 5 St. Anthony's Queens, Avilaros, Tulsa Union HS, Miamisburg Vikings.

1984 - DAYTON, OHIO
VOL 1 Skylarks, Emerald Marquis, Guardsmen, Open Class Highlights.
VOL 2 State Street Review, Blessed Sacrament, Conquest, Avatar.
VOL 3 Royal Guardsmen, Velvet Knights, Marcus Whitman HS, Renaissance.
VOL 4 Miller's Blackhawks, City Slickers, Canadian Royalaires, Seville.
VOL 5 Blue Horizon, Churchville Saints, Center Grove HS, CNS Northstars

1983 - DAYTON, OHIO
VOL 1 Cavaliers, Phantom Regiment, Blessed Sacrament, Woonsocket HS.
VOL 2 Skylarks, Royal Guardsmen, Marcus Whitman HS, Buccaneers.
VOL 3 Quasar, Canandaigua Academy, Velvet Knights, Conquest.
VOL 4 Miller's Blackhawks, State Street Review, Emerald Marquis, Top Hats.

1980, 1981 and 1982 TAPES ARE ALSO AVAILABLE

OLYMPICS WGI

Name _____
Address _____
City _____ State/Province _____
Zip/Postal Code _____

☐ 1985 V1 ☐ 1984 VI ☐ 1983 VI ☐ 1982 VI ☐ 1981 VI ☐ 1980 VI
☐ 1985 V2 ☐ 1984 V2 ☐ 1983 V2 ☐ 1982 V2 ☐ 1981 V2 ☐ 1980 V2
☐ 1985 V3 ☐ 1984 V3 ☐ 1983 V3 ☐ 1982 V3 ☐ 1981 V3 ☐ 1980 V3
☐ 1985 V4 ☐ 1984 V4 ☐ 1983 V4 ☐ 1982 V4 ☐ 1981 V4 ☐ 1980 V4
☐ 1985 V5 ☐ 1984 V5

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To charge your order on Visa or MasterCard, fill out the information below or place your order by phone by calling (303) 424-1927.
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Add .75 charge per order with MasterCard or Visa.

Enclosed is $_____ for the above tapes

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6834 BALSAM STREET
ARVADA, CO 80004

ALLOW SIX WEEKS FOR DELIVERY — MAKE CHECK OR MONEY ORDER PAYABLE TO WGI
ALL ORDERS PAYABLE IN U.S. FUNDS ONLY — PURCHASE ORDERS ACCEPTED

2nd ACADEMY HUGE SUCCESS!

62 STUDENTS ATTEND '85 ACADEMY!

by Shirlee Whitcomb
Education Director

The 1985 Academy of Pageantry Arts held at the Dayton Arena at the site of the Olympics proved to be a tremendous success. Enrollment included participation from Massachusetts, Pennsylvania, Colorado, Texas, Maryland, California, Tennessee, Georgia, Ohio, Washington, New York, Connecticut, Oregon, Oklahoma, Indiana, Illinois, Ontario and Alberta Canada and the United Kingdom. Student enrollment reached 62 and represented a significant growth rate for a second year effort. The first year of the Academy only 20 students participated, but their response was enough to tell WGI that this educational effort was the way of the future. Mary-Ann Ellis, who journeyed here from the United Kingdom left for home following Finals with the statement "Please come do this in England." Another Student from the New South Federation in Georgia has written to us saying "... Bravo for the Academy - you can count on me to be a regular and I am encouraging every instructor in my Circuit to Attend."

The feedback and enthusiastic response from the students has been overwhelming and wonderful, but the most exciting part of the entire Academy and the greatest promise is that the students were so intelligent and sensitive and energetic that after spending a lot of years in this activity it is significant to know that the future will be safe in the hands of individuals like these. The overwhelming and consistent wish from most of the students was for much more time to explore each class subject. It's obvious that next year's Academy will have to be broadened to include beginning/intermediate and advanced levels of many subjects. If the growth rate continues as it seems it might, then we'll surely require more space for classes. The future looks exciting and challenging as we explore the educational needs of the Activity.

We are now pursuing the possibility of bringing certain of the Academy classes into Regional Clinic settings thereby making this information available to more people. We have already begun reviewing the curriculum with an eye toward improving and expanding the range of subjects offered and of course invite ideas and suggestions from all of you for subjects you would like to be covered at the 1986 Academy. The entire Academy staff joins me in expressing to the students their sincere thanks for a wonderful learning experience because surely we all learned from the Students as much as they learned from us.

MISCELLANEOUS QUOTES FROM LETTERS AND EVALUATIONS

"It reaffirmed my faith in the "good" of the activity to meet and work with the "names" in Color Guard and to find out that they treated us as equals." *Frank Hay, New South Fed.*

"This year's Academy surpassed my greatest Expectations:"

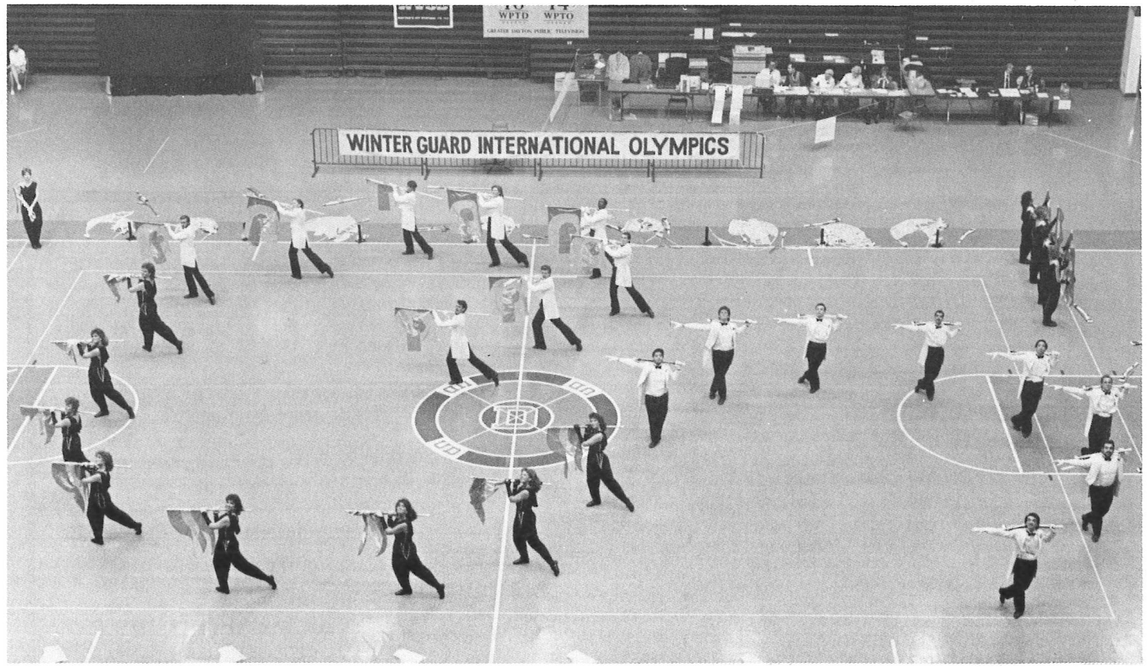
"I came away from the Academy with a refreshed and positive attitude toward the Activity" *Kathie Bennett, Texas Judges Assn.*

"Thanks for a fabulous Academy. Thanks to you I'm a Pageantry Nut!" *Dale White, U.S.T.A.*

"I am truly challenged and excited about what I have learned and about that which I have yet to learn. The academy was both informational and inspirational." *Carl Kreft, Nouveau CG*

"Every Class was so packed with information it was tremendous. I can only hope that I retain a small percentage of it because that alone will improve my Guards 250%" *Denise Holmes, Touch of Class CG*

Photo by Ed Ferguson

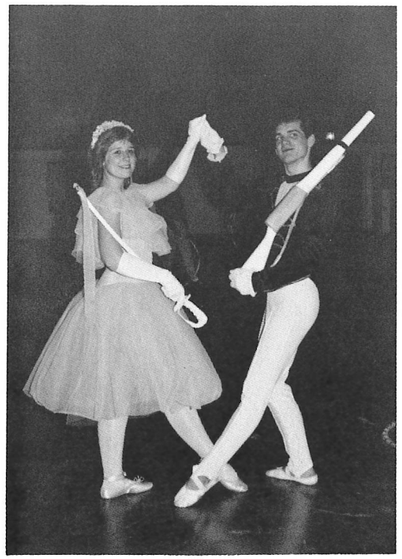


1985 WGI CO-CHAMPIONS, STATE STREET REVIEW, of WI, visually portrayed the great music of Gershwin's "Concerto in F" with dance and emotion!

Photo by Ed Ferguson

1985 WGI CO-CHAMPIONS, ERTE PRODUCTIONS, of MA, built a painted sculpture to climax their great concept of all the fine arts projected with feelings!

GUARDSMEN OF SCHAUMBURG RECRUIT FOR 1986 SEASON!



INQUIRE NOW!!!

Perform with the Guardsmen Winter Color Guard in 1986! Plans are already under way for our upcoming 1986 Winter Guard Season with our first rehearsal scheduled for September , 1985. For more information, please call either Bill Harty, 312-490-0314, or Sue O'Brien, 312-980-1555 or write to the address given below.

Please complete the following information and provide a brief summary of your background.

Name: .....

Age: .....

Address: .....

City: .....

State: .....

Zip: .....

Phone: .....

Please check the appropriate boxes:

INTEREST: ☐ **Guardsmen Open Class**
☐ **Guardsmen A Class**
☐ **FLAG** ☐ **RIFLE** ☐ **SABRE**

Please send completed forms or inquiries to:

GUARDSMEN C/O Claudia A. Harty
1370 Oak Hill Rd. (LBS), Barrington, IL 60010.

1985 WGI OLYMPIC SCORES!

High School Class A Prelims

Esprit de Corps, OH	0.0	64.90
Utopia, OH	0.0	62.30
Devil Fantasy, OH	0.0	62.20
Lake Park Floor Performance Ensemble, IL	0.0	61.50
New Hartford HS, NY	0.0	59.50
St. Charles HS, MI	0.0	59.30
Methacton HS, PA	0.0	58.00
Blue Nights, AL	0.0	57.80
Eastside HS, NJ	0.0	57.60
Hinsdale Headliners, NY	0.0	56.80
Pizzaz, TN	0.0	56.70
Plantation HS, FL	0.0	56.10
Trumansburg HS, NY	0.0	52.50
Northmont, OH	0.0	52.20
Andrews Tempest, IL	0.0	52.20
Pine Forest HS, FL	0.0	51.40
Chaparral Cadets, FL	0.0	50.30
Ellicottville Central HS, NY	0.0	50.10
Spartan Guard, IN	0.0	48.20
Union-Endicott HS, NY	0.0	48.00
Le Garde de Demon Rouge, OH	0.0	47.20
Blue River Valley HS, IN	0.0	46.30
Onteora HS, NY	0.0	45.60
Classic Connection, OH	0.0	41.60

High School Class A Finals

Esprit de Corps, OH	0.1	67.75
Lake Park Floor Performance Ensemble, IL	0.0	67.20
Devil Fantasy, OH	0.0	65.35
Utopia, OH	0.1	65.10
New Hartford HS, NY	0.0	64.60
St. Charles, MI	0.2	61.40
Methacton HS, PA	0.1	61.15
East Side HS, NJ	0.3	59.70
Blue Nights, AL	0.0	54.90
Hinsdale Headliners, NY	0.0	54.75

High School Open Class Prelims

Union HS, OK	0.0	84.60
Miamisburg Vikings, OH	0.0	82.60
Elizabeth HS, NJ	0.1	80.40
CNS Northstars, NY	0.0	79.80
Center Grove HS, IN	0.0	77.60
North-Penn HS, PA	0.3	75.40
Chaparrals, FL	0.0	75.10
Springboro Panthers, OH	0.4	74.70
Northview HS, IN	3.5	74.40
Main Event, TX	0.3	73.30
Choctawhatchee HS, FL	0.0	71.20
Razzmatazz, OH	0.0	68.40
McGuffey HS, PA	0.2	68.00
Centerville HS, OH	0.0	67.50
Salamanca Murder Inc., NY	0.0	64.20
Kachinas, NY	0.1	64.20
Charisma, KY	1.6	63.40
Irish Guard, IN	0.1	63.10
Carroll Patriots, OH	0.7	61.50
Liverpool HS, NY	0.0	61.00
Edgewood HS, OH	0.4	60.70
Sherburne-Earlville HS, NY	0.0	59.50
Syndicate, MS	0.1	58.00
Decatur Central HS, IN	1.8	52.30

High School Open Finals

Union HS, OK	0.0	85.75
Miamisburg Vikings, OH	0.1	82.25
Northview HS, IN	0.0	82.15
Elizabeth HS, NJ	0.2	80.80
Center Grove HS, IN	0.0	80.15
CNS Northstars, NY	0.1	78.80
North-Penn, PA	0.1	75.20
Springboro Panthers, OH	0.3	74.65
Chaparrals, FL	0.0	74.30
Main Event, TX	0.3	72.10

Independent Class A Prelims

Avilaros, MA	0.3	77.60
St. Anthony, MA	0.1	77.40
Arlington Admirals, NY	0.1	77.00
Imperial Knights, NY	0.0	76.90
Baytown Blues, WI	0.2	76.80
Florida Wave, FL	0.9	76.60
Blue Demons, NJ	0.0	73.90
Adonis, MA	0.0	72.80
Final Analysis, MS	0.1	68.90
Silver Falcons, CT	0.0	68.80
Ace, LA	0.5	68.40
Rangerettes, OH	0.0	68.10
Ritanettes, IL	0.0	67.90
St. Mary, MA	0.0	67.50
St. Therese, MA	0.1	66.80
Badin Rams, OH	0.1	66.10
Studio One, MI	0.1	64.90
Speakeasy, CO	0.1	64.80
Horizon, NJ	0.1	64.20
Sentinelles, ONT	0.1	64.10
Pacificaires, BC	0.0	63.10
Starfire, IL	0.3	62.70
Nova, CO	0.5	61.90
Silver Illusion, CA	0.5	61.80
Buccaneers, WI	0.3	61.10
Third Lancers, IL	0.1	59.20
Renaissance, NY	0.2	59.20
Rosettes, MN	1.7	58.70
Victoriaville Phoenix, QUE	0.3	56.60
Legion Paraders, OH	0.0	56.50
Imperial Regiment, NY	0.0	53.90
Ithaca HS, NY	0.0	53.80
Xavious, CO	0.7	52.60
Allegany, NY	0.0	51.60
Night Moves, OH	0.8	50.20
Top Hats AA, PA	0.0	50.20
South Shore Drill Team, IL	7.6	50.00
Colonial Brigade, NJ	0.2	49.80
Destiny, IL	0.9	49.20
Rainbow Connection, PA	0.2	48.70
Conception, OH	0.0	48.10
Del Mac Red Diamonds, NY	0.0	47.20
Parsippany Patriots, NJ	0.3	46.40
Providence, MI	0.1	39.40

Independent Class A Finals

St. Anthony, MA	0.0	84.40
Avilaros, MA	0.0	83.50
Imperial Knights, NY	0.0	81.20
Arlington Admirals, NY	0.0	80.15
Florida Wave, FL	0.2	77.30
Baytown Blues, WI	0.1	76.85
Adonis, MA	0.0	73.05
Blue Demons, NJ	0.0	70.90
Silver Falcons, CT	0.0	65.65
Final Analysis, MS	0.0	65.20

Independent Open Class Prelims

Erte Productions, MA	0.0	93.70
State Street Review, WI	0.0	93.50
Miller's Blackhawks, OH	0.5	91.90
Cavaliers, IL	0.1	90.60
Odyssey, TX	0.2	88.50
Conquest, NJ	0.5	87.10
Canandaigua Academy, NJ	0.0	86.90
Blessed Sacrament, MA	0.4	84.80
Emerald Marquis, MA	0.3	83.90
Guardsmen, IL	0.3	83.70
Velvet Knights, CA	0.1	82.90
Royal Guardsmen, NY	0.3	82.40
City Slickers, IN	0.2	81.60
Avatar, CA	0.2	79.70
Pride of Cincinnati, OH	0.0	79.00
Marcus Whitman HS, NY	0.0	78.50
Anthron, IL	0.4	78.40
Accents, WI	0.0	78.20
Black Watch, NJ	0.1	77.30
Threshold, PA	1.7	77.20
Thunderbolts, WI	0.1	75.60
Alliance, MA	0.0	74.10
Woonsocket, RI	0.2	72.10
San Jose Raiders, CA	0.0	70.30
Nouveau, TX	0.1	64.70
Phantasia, ONT	0.0	60.70
Syndicate, PA	0.9	57.80
Royal Dynasty, OH	1.2	56.60
Arriva, PA	0.0	52.60

Independent Open Class Finals

State Street Review, WI	0.2	95.05
Erte Productions, MA	0.2	95.05
Millers Blackhawks, OH	0.0	94.50
Cavaliers, IL	0.2	91.95
Odyssey, TX	0.1	90.35
Conquest, NJ	0.0	88.95
Canandaigua Academy, NY	0.2	87.05
Guardsmen, IL	0.0	86.25
Blessed Sacrament, MA	0.1	86.10
Emerald Marquis, MA	0.1	85.60
Velvet Knights, CA	0.1	82.80
Royal Guardsmen, NY	0.1	82.35
City Slickers, IN	0.1	81.65
Pride of Cincinnati, OH	0.3	77.90
Avatar, CA	0.1	77.55

OLYMPICS WGI

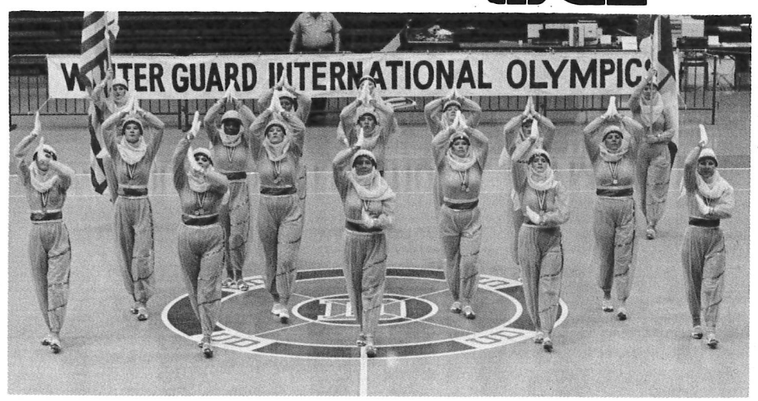


Photo by Ed Ferguson

Surprising everyone, even their own former director, the CT SKYLARKS, 1984 WGI CHAMPIONS, came out of retirement to present the U.S. and Canadian flags at Finals Opening Ceremony!

MEET THE UNITS!

(Printed in the order received from the guards.)

by Ed Cagney

SILVER ILLUSION
Sunnyvale, California

An independent Class A guard, Silver Illusion marches 14 members. Their new uniforms depict a Slavonic style. 1985 was their third year in competition, and their second straight year competing in the WGI Olympics.

Silver Illusion is a member of the California CG Circuit, and competed in 1985 at the Western Regional and the Northern California Sanctioned Show as well as the Olympics. Instructors are Barbara Haley, Jeff Jackman, Roxanne Jimenez and Myron Rosander. Manager is Mark Escalera. Director is J.W. Koester.

Champions of the 1985 WGI Nor-Cal Sanctioned Contest, Silver Illusion is sponsored by the City of Sunnyvale and an active parents group.

UNION HS WINTERGUARD
Union HS, Tulsa, Oklahoma

An open-class High School guard, Union HS marches 26 performers. In only their second year of competition, the 1985 Union Guard has won the WGI Olympics High School open-class Championship!

As the first national or international champion from Oklahoma and the Southwest, the Union Guard represents their entire region in addition to their home - association - the Oklahoma CG Assn. Instructors are Alan Mueggenborg and Wes Cartwright, with special assistance from Daniel Watkins.

Using the music of "Saga", the performers metamorphize through the life cycle of a butterfly. Thus, Union Guard is expanding on their unique stylistic and artistic approach to this visual performing art, and continuing to grow in both creativity and performance aspects.

In 1985, Union HS has won the WGI Midwest Regional in Chicago, and the WGI Southwest Regional in Dallas. The Union Guard is the 1984 and 1985 Oklahoma State and Circuit Champion. In 1984, they placed 6th at the WGI Olympics.

PRIDE OF CINCINNATI
Cincinnati, Ohio

An independent open class guard, Pride of Cincinnati Winter Guard portrays a day in the life of a "Yuppy!" These "Yuppies" arrive at work on their own subway, equipped with briefcases and umbrellas. Their day includes business meetings and a work-out at the gym, and - of course - ends with some fun and relaxation! Music used is "Body Work", "Ambition," "Reflex" and "Don't be so Serious."

Pride of Cincinnati is a member of the Ohio CG Circuit, and competed in 1985 at the WGI Midwest and Mideast Regionals. Instructors are Tom Acheson, Ping, John Turner, Carla Burgess, Chris Hutchinson, Toni Twaddell, Kevin Hisle and Rocky Binder. Manager is Julie Acheson. Director is Ron Poole. C.O.'s are Mark Schliehs and Angel Hope.

Sponsored by the Pride of Cincinnati Drum & Bugle Corps, this guard has just made WGI Olympics Open Class Finals in their second year as a competitive guard!

(continued next month)

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INFO AND TALK FROM AROUND THE GUARD WORLD

by Randy Page

Overheard on the way to practice: EVERYBODY was stunned by the tie at the Olympics - especially ERTE and STATE STREET! Nobody liked the tie. Many people felt a run-off should've been held - or some OTHER solution - not a tie! But, how often does a tie develop?!! ... LOTS of people thought BLACKHAWKS should've won because they did their show the best that day! (or is THAT an old-fashioned way of measuring??!!) ... It's been a long time since SO many fans were SO upset!!! ... CAVALIERS also performed VERY strongly at Finals, and MANY had them in 2nd!!! ... Ahh! It was a GREAT show till the scores were announced!!! ...

Personally, I think "Difference of Opinion" is HEALTHY! Doesn't it speak to our diversity and divergent backgrounds that SO MANY opinions exist?! Let's debate the merits of each group placing 1-2-3 etc., but let's also respect those with different opinions than ours ... AND, let's speak to our judges! They have intelligent reasons for their decisions and deserve to be heard, too! Respect for their RIGHTS to have their opinions is IMPORTANT to our system. A very FEW judges have been caught with biases which interfere with their work! The VAST majority of our judges are very hard-working members of our activity. Don't condemn them all when a few are at fault - they deserve better treatment! 'Nuff said!

Congratulations to: WPTD-TV for winning the WGI Appreciation Award for 1985! They are a hard-working crew from Greater Dayton Public Television, Inc., and put together the best TV special program yet! Three cheers for Eric Rosenberg, Judy Baker and Co.! ... did you see all the MEDIA coverage at Dayton?! I love the way you can see colorguard mentioned on TV, Radio and in Newspapers EVERY DAY!!! Three cheers for Doris Wentland, Ed Cagney and Co.!

THE REAL STORY: There were "fewer" Independent Open Class guards in Prelims this year due to the fact WGI did not fill out the prelim slate with overflow Class A guards! Apparantly, some people never knew this, but for 4 previous Olympics, the guards on waiting list for other classes were allowed to enter Open prelims in order to be a part of the Olympics. As openings occurred, they'd be moved to their regular class' prelims. The units still in Open Prelims by show time were allowed to compete there. It seems few fans knew what was done to help these units just BE at the Olympics! With the growth of new classes, long waiting lists do not now exist - so no guards to move around! So, now YOU know how it all shapes up!!!

Travelers from England to the Olympics included STEVE TOWNLEY, of CHELMSFORD CHALLENGERS, taking classes in the Academy; MARY-ANN ELLIS, of MASQUERADE D & BC, also taking classes in the Academy; and Mr. & Mrs. TED ARNOLD, of Waterlooville, Hampshire, who came to see their son DAVID marching rifle in EMERALD MARQUIS! It sure was GREAT to have you all over here! - Come back again next year!

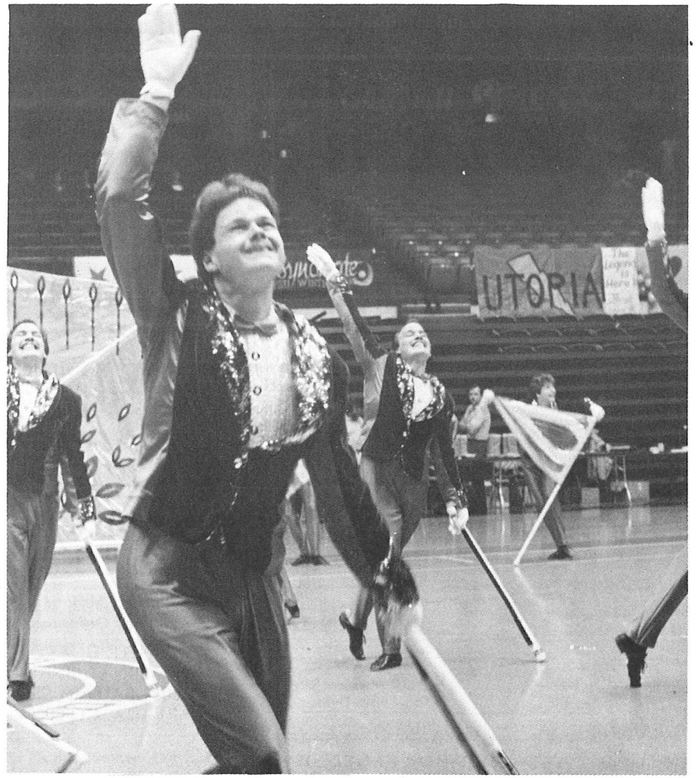
CONGRATULATIONS to all of our new Champions! STATE STREET REVIEW, ERTE PRODUCTIONS, ST. ANTHONY'S QUEENS, TULSA UNION HS and ESPRIT DE CORPS - you were all wonderful! We in the color guard community are PROUD of you!!! ... We're also proud of MARCUS WHITMAN HS who just missed Finals by about a half-point! They broke their string of Finals appearances it's true, but have nothing to be ashamed of - with WHITMAN'S young guard (averaging 14 years of age) doing so WELL against all those older competitors (most averaging 19 years of age!) - their future is bright, indeed!!! Go for it, Gang!!!

Did you see the TV coverage of the Olympics on "Good Morning America" on Thursday, April 11?!! It was EXCITING to see this happen! A big Thanks to DORIS WENTLAND for doing a SUPER job of promotion!!! We love ya, Doris!!! ... Lots of contests after Olympics in NJA, TIDA and MAA/EMBA! As expected, CONQUEST won MAA with a dazzling performance, but the NJA Title event was a real barn-burner! CHESAPEAKE CAVALIERS, of Baltimore, MD, won Prelims by .7 over NJ BLACK WATCH (defending Champion)!!! But, BLACK WATCH won Finals by 1.0 over CHESAPEAKE! Lots of fans were rooting both guards, and it was a hot contest! CHESAPEAKE CAVALIERS are starting to become known on the national level after their SENSATIONAL Prelim show at Mid-Atlantic Regional! We want to see more of you, CHESAPEAKE, SANDY MITCHELL and CO!!! Of course, BLACK WATCH has already become well-known and loved on the national level due to their stong shows the past two seasons! Keep up the great work, BLACK WATCH!!!

Well, it's time to get back out on the practice floor! EVERYBODY, work hard and be good!

Randy

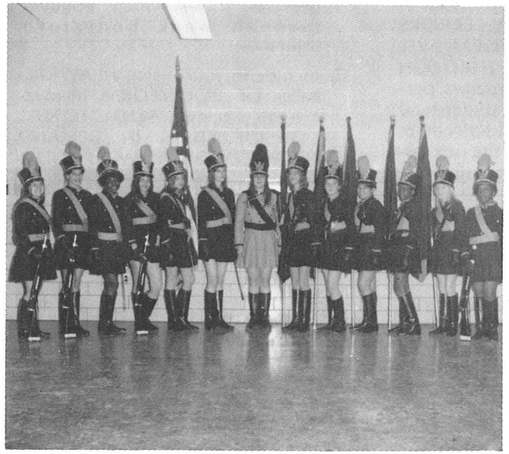
Photo by Ed Ferguson



MILLER'S BLACKHAWKS, of OH, did their best performance in history at Finals, winning wild crowd support!

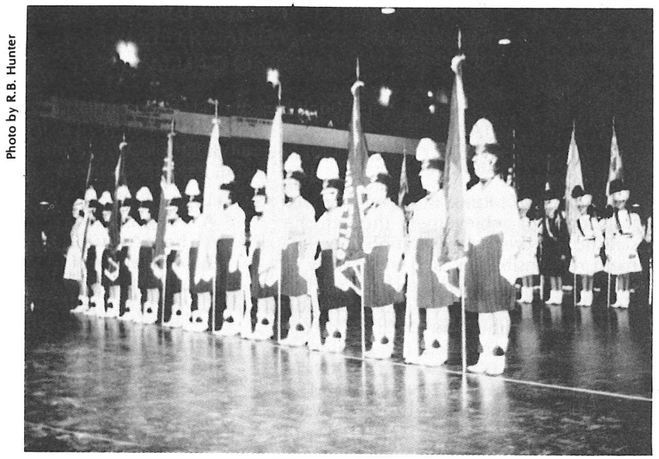
FROM COLOR GUARD HISTORY!

Submitted by Dom Fulginiti, WGI Mid-Atlantic Regional Director

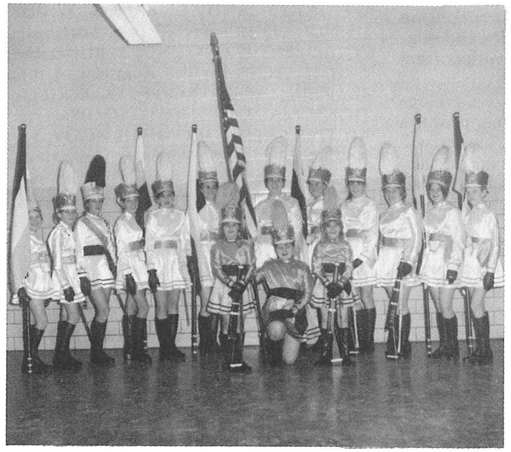


1973 SAHLER-SEDAN CADETS, COATESVILLE, PA

Photo by R.B. Hunter

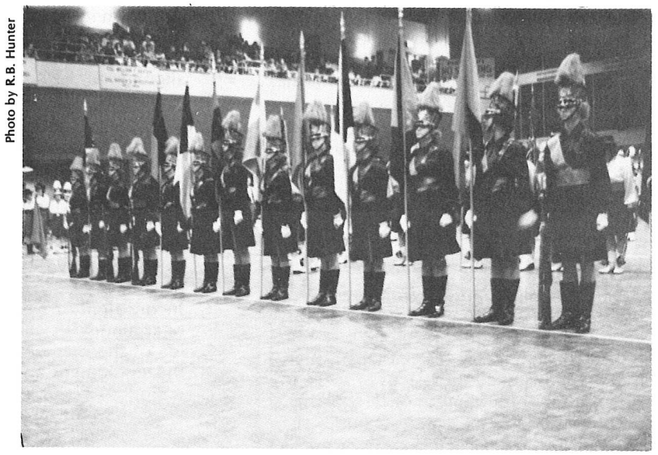


1961 SIRENETTES, OLD BRIDGE, NJ



1973 HAMILTON SQUIRES, BALTIMORE, MD

Photo by R.B. Hunter



1961 BRIDGEPORT P.A.L. CADETS, BRIDGEPORT, CT.

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1 Item With Name "Mike Famularo"

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THE JUDGES CORNER ...Equipment/Body Analysis

In each issue of IMAGES, we will examine some aspect of color guard judging. The material appearing in this column was taken verbatim from the 1985 WGI Adjudicators Manual, the handbook for all color guard judges working WGI contests.

INDIVIDUAL ANALYSIS - EQUIPMENT/BODY

EXCELLENCE: Reward is given here for the degee of achievement through the stylistic and precise articulation of equipment responsibilities, and the display of developed method and technique. The qualities included in this consideration are common within every style and do not single out any method for greater or lesser reward. EQUIPMENT IS CONSIDERED TO BE AN EXTENSION OF THE BODY and in that regard the INDIVIDUAL IS EVALUATED IN TOTALITY with appropriate emphasis on the equipment contribution.

In this area of equipment/body, TWO MAJOR PRINCIPLES INTERACT. The first is the understanding of proper equipment techniques. Performers must understand and display what we will call EQUIPMENT PRINCIPLES.

1. BASIC EQUIPMENT PRINCIPLES.
   - A. Hand positions on equipment
   - B. Balance of equipment
   - C. Uniformity of fixed or carry positions (angles)
   - D. Timing; when to initiate a move, the breakdown counts within a move.
   - E. The solidity and uniformity of move completion (Timing, method, angles)
   - F. The adherance to spacial pathways; following all the places in space in any three-dimensional (carving) pattern.
2. COMMON EQUIPMENT ERRORS RESULTING FROM VARIATIONS IN EQUIPMENT PRINCIPLES.
   - A. Distortion of the look and a change in the balance of equipment (uniformity, method)
   - B. Timing - late or early start, rushing through a move (timing - articulation)
   - C. Spacial pathway errors create the LOOK of timing problems (articulation)
   - D. Weak completion of a move, lack of solidity of stops or catches (weak technique)
   - E. Other causes of error are mental lapses - Insecurity in knowledge - Inadequate training.

The additional consideration of body-/form within the equipment adjudication calls for us to standardize our understanding of the body as it contributes to the success or weakness of equipment skills. In that regard, it is appropriate that we focus on this aspect of respnsibility as follows: PREMISE: MANY ERRORS OCCUR FIRST ON A BODY/FORM LEVEL AND SECONDLY MANIFEST THROUGH EQUIPMENT. Therefore, instructors, performers and judges should understand the basic body principles and JOIN them with equipment principles in the successful display of equipment responsibilities.

1. BASIC BODY PRINCIPLES
   - A. Alignment relationship of head/pelvis/heels
   - B. Awareness of the pelvis as the center of body balance
   - C. Weight force and muscular development/control
   - D. Initiation of movement - knowing where such responsibility begins (shoulder socket, wrist rotation, hip socket, etc.)
2. COMMON EQUIPMENT ERRORS RESULTING FROM BODY/FORM PROBLEMS
   - A. POOR body alignment can cause a distortion in the equipment phrase relative to time and space and relative to those members with correct alignment.
   - B. Variations in, or underdevelopment of the rotary elements of the arm (shoulder socket, wrist) will have a direct bearing on any responsibility requiring inward/outward rotation such as long equipment phrases passing through various planes, exchanges or any move requiring wrist flexability.
   - C. Inconsistent or weak devleopment of arm muscles will effect the stamina of the member, the control of the equipment and can result in timing breaks or method flaws.
   - D. Lack of understanding of "center" or a poorly developed torso or weak support in the lower (legs) will impair equipment function during the process of body shaping or moving in and out of the ground.
   - E. Absence of breath support constricts the torso and impairs the "fluid" movement under equipment causing variations from member to member.
3. RESPONSIBILITY OF THE JUDGE
   - A. RECOGNITION of all aspects of excellence achieved through the correct and uniform principles of equipment method and technique with the addition of body/form method and technique AS RELATES TO EQUIPMENT as an EXTENSION OF THE BODY.
   - B. CREDIT these achievements and then give technical input as to causes of errors emphasizing problems of equipment principles as well as those which originate through weak body/form principles.
   - C. Include in your dialog an AWARENESS OF BODY/FORM involvement as an ADDITIONAL CONSIDERATION IN DEMAND WHEN COMBINED WITH EQUIPMENT.
   - D. SAMPLE all sections of the guard; read through the entire phrase and be thorough in indicating cause of error.

JUDGES NOTE: DROPPED EQUIPMENT should be considered within the excellence category in exactly the same manner any other skill is evaluated. Consider the severity of the drop, the length of time the equipment is out of the hand of the performer, the method of recovery.

Since this is a BUILD-UP SYSTEM, credit can be earned only through the DISPLAY OF SKILLS AND DEMANDS WHILE USING EQUIPMENT. Therefore, IF EQUIPMENT IS GROUNDED, BUILD-UP CREDIT STOPS for the duration of the grounding time. BODY CONTRIBUTIONS MADE WITHOUT EQUIPMENT RECEIVE CREDIT FROM THE BODY, EA AND GE JUDGES. Further, Equipment credit is given for ALL equipment, even if it is equipment BEYOND THE LEGAL DEFINITION OF FLAG/RIFLE/SABRE.

ARTISTRY: Reward is given here for the degree of achievement through the communication , expression and sensitivity displayed in the equipment responsibilities as an extension of the body. See the Artistry paper in the November 1984 issue of IMAGES for in-depth discussion of this subject.

DEMAND: See the Demand paper in the December 1984 issue of IMAGES for in-depth discussion of this subject.

Photo by Dick Deihl

Returning to WGI after a year's layoff, the CAVALIERS stayed near the top with a superb show at Finals!

POEM

"DREAMS OF GLORY"

by

Catherine Krueger

Bleachers bursting with people clapping,
as Color Guard captains march out,
eagerly awaiting their moment.
The shiny gym floor that feels hard on their feet
tells them that they performed well.
Members of the guard
sit poised to spring after scores are announced.
Blinding bright ceiling lights illuminate a sign on the wall,
"GOOD LUCK BLUE HORIZON!"
Dark colored walls suffocate any noise,
charcoal black ceiling absorbs heavy breathing.
Uniforms no longer freshly pressed,
sequin silver,
and breathless blue.
Pastel pink flags and rifles,
laid aside after completing a successful job.
Jittery hands tremble,
tiny sweat beads slide down a rouge red cheek.
A pounding heart races,
golden gleam reflects off the First Place Trophy.
The taste of excellence lingers forever.

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=**WHERE CHAMPIONS BEGIN**= is a one hour and fourty minute video demonstrating body and equipment principles. It is the first of a series of training films produced by WGI's Division of Education for judges, instructors and performers. It focuses on qualities of movement and equipment which are common in every style and is intended not only to educate but to bring us closer together through common terminology and understanding of these basic principles. The film is demonstrated by Stanley Knaub and narrated by Shirlee Whitcomb.

WGI is offering this video to all color guard circuit/associations for $250.00 (VHS format). Your color guard circuit/association can in turn copy and sell it to only your member units, instructors and judges at your designated cost. You can make your money back plus depending on your number of sales, utilize it as a fund raiser. WGI can also make your copies on VHS for you at $20.00 per. These copies will come off the first generation tape. It is our hope that the grass roots of our activity will be able to benefit from this educational endeavor.

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DOSSIER

Sharron Baldwin

Born: September 28th in Denver, CO

Occupation in WGI: Northeast Regional Director

Occupation: Owns her own business - designs and constructs uniforms and costumes for performing groups throughout NY State.

Education: Colorado State U., BS degree in Sociology; Assoc. Degree in Art.

First job: Social worker, Orange Cty, CA.

Accomplishment you're proudest of: Raising my two daughters.

Secret vice: Reading mysteries at 2 a.m.

Most memorable vacation: 2 weeks backpacking trip in the gorges of central Wyoming/2 weeks on water in northern Minnesota in a canoe.

Book you want to read when you get the time: "Inside, Outside" by Herman Wouk.

What you'd like to get around to doing one of these days: Going back to Japan. (once taught English as a foreign language in Japan.)

Things you can do without: Power struggles of various levels.

Things you can't do without: A pencil and sketchpad; reading material; contact ;with people who are interested in the same things I am; the ability to travel anywhere.

In all the world, you'd most like to have dinner with: Golda Meir.

Movie you could go see anytime: "Man For All Seasons."

What do you do on Saturdays: Go for long walks, work in my flower garden.

Accomplishment in WGI you're proudest of: Pulling communications together for all 6 circuits in my region, and getting them to meet and talk on a common basis toward common goals.

All-consuming interest outside pageantry: I read a lot - I couldn't do without books - mostly history - and art, any form.

How did you get involved in winter guard: Through my oldest daughter when we moved to NY. (As a youth, I had been in a Drill Team in CO.)

People may be surprised to know that: I've been a Girl Scout continuously (with no break) since 2nd grade! (Am extremely active in this movement).

by Ed Cagney

HOW IT FELT AT FINALS! (conclusion)

(continued from page 3)

these groups. By placing third in preliminaries, we had the opportunity to watch the next two performances, and in our hearts we felt this was one time the Blackhawks came through. The results are history now, but I must admit that I question the consistency and quality of the judging at this year's Olympics. I can only hope that those who are more qualified than I to address such problems do so.

I certainly don't mean to minimize our third place win in anyway. This is a very high achievement that many never attain. However, as long as I have been a Blackhawk, we have set realistic goals at whatever level we happened to be at on our climb up the ladder. We honestly felt that this year we could compete with the best.

Another thing that I think everyone involved in this acitivity should remember is who exactly the activity is for. I would hope you would answer that it is for the kids like me who work and dedicate hundreds and hundreds of hours every season, putting all of our hearts and souls into color guard. In closing, I know I am speaking for all my fellow members in saying that we are ecstatic that we received a medal this year, and we can only hope that we do as well next season; and although our medal is bronze, it looks and feels just like real gold in our eyes.

by Paula Pagel, 20
Captain, Sabre Line, 7 years
Millers Blackhawks

WGI Olympics "finals performance" - what a melting pot of feelings and emotions!

As I left the warm-up area, I had confidence, which was soon boosted to anticipation and exhilaration as I entered the holding area in the tunnel. The closer Conquest came to the end of their show, the more excited I got.

While performing, I had so much fun because I personally shared all the love I have for this activity with an appreciative, understanding audience. I knew as I left the competiton area that I, as part of Odyssey, had helped to leave our mark on "the State of the Art" that will be remembered and appreciated by others for a long time to come.

As soon as I was out of sight of the audience, I was overcome with pride and sadness - pride in a job well done, and sadness because I could never share this wonderful moment again as a performer.

by Deana Forester, 22
Fan Flag/Dancer, 3 years
Odyssey

This season the guard had a slow start. In addition, it was long and frustrating. However, we did struggle and work hard and the guard did progress through the season. (You should have seen the guard at the first show!). But there was still something missing. Too many things went wrong. I could not begin to tell the series of unfortunate events that plagued the guard, not to mention not having a full guard until prelims!

We had no idea of what our placement would be in Dayton. So, the guard decided that the most important thing was to do the best job we possibly could.

This year my thoughts were basically the same as they always are -- doing the best show of the season. Although I knew we were nowhere near a medal, I wanted to come off the floor in finals knowing that the guard performed at it's best for the year. As it turned out, we did do our best show at finals, and we came off the floor feeling good.

Even though the guard placed 3rd last year in Dayton and placed 12th this year, looking back I have no regrets or bad feelings. Every year is another positive (good) experience.

One thing is for sure -- I'm certainly looking forward to next year. I just found out that I have one more year to march!

by Nancy Woods, 20
Co-Captain Rifle, 11 years
Royal Guardsmen

While standing in the tunnel waiting to perform, I must admit I was a little scared. I'm not quite sure why, considering it didn't even phase me in Prelims. Once I stepped on the floor and heard that first beat of music I was fine and ready to go! Performing there seemed no different than any other performance except for knowing I couldn't say "Well, if I don't perform well today, I can always do it better tomorrow," because there was no tomorrow. That was it - Finals! Keeping that thought in the back of my mind, I went out there and gave it my all and had the best time I've had in my life. I think the best part of the entire weekend for me though was Retreat. Just standing there with all of the other Finalist guards was so intense, so intense I'll be back for the next few years I have left to march.

by Conn Brattain, 19
Rifle (Doctor), 1 year
City Slickers

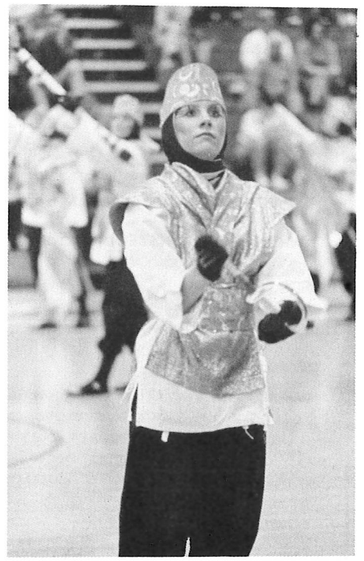
Being a member of a guard that is termed very traditional because we perform to classical music, made me feel very "exclusive". Even though I was a senior performing at Dayton for the last time, we all knew our goal was to achieve the most we could in our comeback year, so the future Canandaigua Color Guards would be again respected for their pride and sophistication.

by Pamela Nichols, 18
Silk, 4 years
Canandaigua Academy

Marching in WGI Finals on Dayton Arena floor gave me a sense of personal achievement, in that I was qualified as an individual to take part in a unit placing in the top 15. This accomplishment and the acceptance of the audience of our change in style was exciting! There also was the emotional relief that I felt: relief to know where the guard stood as a unit and also relief that the long hard season was coming to an end.

by Susan Hawes, 21
Rifle, Captain, 4 years.
Emerald Marquis

OLYMPICS WGI



The spectacular AVILAROS, of MA, placed 2nd in Independent Class A Finals after winning Prelims.

YOU NEED HELP PROMOTING WHAT?! (continued)

(continued from page 4)

mats appealing to any kind of listener, WPTD recommended three favorite radio stations to approa;ch. We hit the jackpot with the first one -- WVUD -- which has a general format appealing to the 19-30 year old listener. The first time I listened to the station I felt inundated with hard rock, but after several off - on hours of driving and listening to the car radio, I realized that the format also included more mellow "adult" music and a talk show presentation as well. It was perfect!

The very amiable promotion director and general manager indicated an immediate interest in our event and within fifteen minutes we had come to a mutually beneficial understanding to not only promote the Olympics but to promote the station as well ... a basic premise. They produced their own promotional spots, PSA's with Fred Miller, gave away tickets the week of the event, put us on talk radio, provided banners for the Arena and Centerville High School, and provided a color co-host for WPTD's television production. Their sharing of enthusiasm impressed both Dayton residents and distance spectators as well.

We'll do a step by step on radio cosponsorship in a later issue. It can be every bit as helpful, and sometimes moreso, and productive as television because their parameters are broader.

NEWSPAPER

I hear the word and cringe! Of all the media vehicles to crack, I believe newspapers are the most difficult. They (staff and management) were all born cynical and "out of the office right now"! However, with a bright, enthusiastic approach, a good event and a worthwhile activity, we have it made. I think!

Approaching the Entertainment Editor and the City Desk in two different visits with a lot of local interest subjects and ideas, with a suggestion for their involvement, good photos and slides, and totally comprehensive fact sheets on all events, enough interest was generated in February for good follow-up and coverage the week of the Olympics. Add to the daily paper, visits and mailings to all of the local weeklies, and "voila", everything fell into place the crucial week in mid-April. Not only did the local papers generate their own personalized coverage, the Associated Press fell into line and gave the Olympics national publicity via an interview with Marlene Miller of Miller's Blackhawks. (Copies of publicity will appear in this issue and later issues of IMAGES.)

SPECIAL PROMOTIONS

A stab was made at involving a national food chain (Wendy's) based in Columbus, Ohio, for a many-pronged promotion. Because of the National Easter Seal Telethon and Wendy's committment to that, a 1985 effort was tabled. But we're both shooting for a major dually-promoted event in 1986, because in their words "we recognize the validity and excitement of the Olympics"! In a later issue we'll discuss the ways and means of linking up to major local businesses.

Very often I hear, "it's easy when you know how." But no one is born "knowing how". That comes from trying and believing in what you are attempting to accomplish. Enthusiasm is the key! Stay tuned -- next month, we'll take you by the hand to a television station for cosponsorship of your local event -- public service support -- how to turn on the news department (and maybe even the weatherman!).

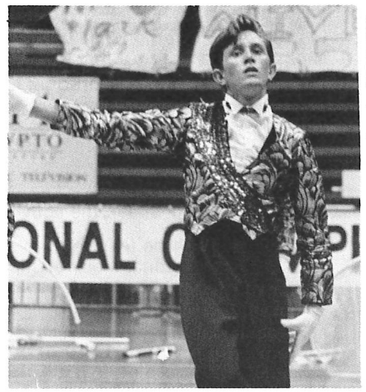


Photo by Ed Ferguson

With class and poise, ODYSSEY from Texas scored well in their first year in Independent Open Class!

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