



IA Caption Meeting January 2026

WELCOME



Collective goals for the weekend:

- Reconsider ourselves, our captions, and our processes -
- Frame and refine personal goals
- Explore authenticity and attention
- Refocus on unique caption elements
Explore commonalities across captions
- Connect and collaborate with colleagues



WEEKEND PREVIEW and THEMES



TOMORROW

- New Tools for our Professional Development
- Where We Align

Common Challenges Across Captions

- Recognition Skills
- Curtis and Karl



WEEKEND PREVIEW and THEMES



TONIGHT

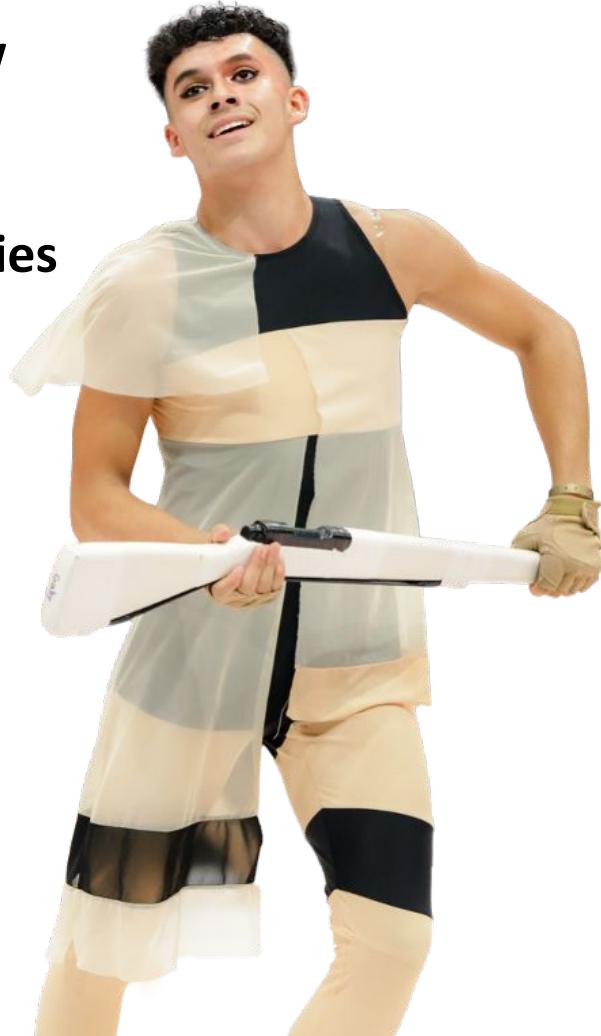
- **Refocus on Basics**
- **Authenticity**
- **Recognition and Dialogue**
- **Points of Comparison Exercise**





REFOCUS ON BASICS

- Your Process -Preseason, Preweekend, Preshow
- Who/What/How Approach
- Projecting yourself into performer responsibilities
- Awareness of compounded skills
- Discerning Between the Moment and Minutia
- Saying More with Less, but with Proof
- Covering Points of Comparison
- Authenticity - important part of “branding”





AUTHENTICITY

Collaboration

How do you define “authenticity”?

Describe authenticity when judging.

How do you know you are being authentic?

What does authenticity sound like on a file?

How does authenticity feel?



Authenticity

"Authenticity is invaluable; originality is non-existent. Select only things to steal from that speak directly to your soul. If you do this, your work (and theft) will be authentic." —Jim Jarmusch (filmmaker)



AUTHENTICITY

Key Aspects:

- ***Presence:*** Being fully engaged in the moment and with the team, not distracted by self-monitoring.
- ***Self-Awareness:*** Knowing your true impressions and reactions; being willing to share them.
- ***Congruence:*** The consistency between your internal thoughts/feelings and your external words/actions.



AUTHENTICITY

The Result: Authentic presence fosters deeper trust and connection because the team feels they are interacting with the *real* you:

- You are you and teams want to hear from you.
- The teams want to know that you are watching them, reacting to them, and evaluating what they are “uniquely” trying to do.



AUTHENTICITY

- “**Things I’ve Noticed...**”
- “**Big Takeaways**”.....
- “**Something (specific) to work on....**”

**How does the team stand out? Uniqueness?
Potential?**



Speaking to the Unfamiliar

- **Sensation**
- **Muscle Memory**
- **Risk**
- **Recovery**

Large Format Throw



RECOGNITION

SKILLS

- **What do you say in a file when skills are unique?**
- **How do we speak to it? How do we value it?**
- **How might this relate to our authentic voice?**

[Cultural Dance](#)

[Group](#)

[Dancer](#)

[Tornado](#)



DIGGING IN FROM THE DESIGNER'S PERSPECTIVE



Dropbox - POC



COVERING THE POINTS OF COMPARISON

- Our responsibilities over time
- The efficiency of language
- Self assessment and reflection
- Strategies for covering the full caption





Points of Comparison Activity

Deep Dive into Text **Excerpts** from Files

Each excerpt represents just under 2 minutes
of sampling

What POCs are covered? Aren't covered?
Explicitness and Implicitness

CRITICS AS ARTISTS

Something for your consideration

[Critics as Artisis](#)



Personal Goals for the Season





THANK YOU!